



Dr. Krunal Soni,

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Education

- PhD (Management) – BKSPMS, Gujarat University

Thesis titled “Relationship between Investor’s Behavior and Stock Prices”

- MBA (Finance) – AMSoM, Ahmedabad University
- BBA (Finance) – SEMCOM, Sardar Patel University
- B. Com (Accounting & Taxation) – Veer Narmad South Gujarat University
- GSET (Management) – UGC
- PGDRM (Research) – DHRD, Veer Narmad South Gujarat University

Key Skills

Dr. Krunal Soni: A Proficient Educator in terms of Research, Finance, and Management Subjects:

1. His proficiency shines through in his ability to elucidate intricate financial principles with clarity. He is adept at breaking down intricate concepts such as investment strategies, risk management, and financial markets, catering to both novice learners and those seeking advanced insights.
2. He brings a deep understanding of research methodologies, data analysis, and academic writing. He has a knack for simplifying complex concepts, making them accessible to students across various levels of familiarity with the subject.
3. He is also an efficient professor in terms of providing deeper insight into the areas of financial modelling and stock market concepts.

Background

Joined GSFC University in August 2023.

Biography

Dr. Krunal Soni has been working as an Associate Professor in the School of Management at GSFC University. He has been awarded the Best Student of the Year Award in the BBA Programme. He was a Ph.D. Guide at Veer Narmad South Gujarat University, Surat. He was a member of the Internal Quality Assurance Cell (IQAC) at SDJ International College. He is a life member of the "Grand Academic Portal" (GAP) and the "Indian Society for Training and Development (iSTD)". He has attended many conferences and seminars on Research and Management concepts.

He has delivered more than 20 Expert sessions on Research, ICT Tools, Innovative Teaching methods for B-School teachers, and Stress Management across various B-Schools in India, out of which he has been awarded twice as the Best Resource person at B-Schools. Recipient of the Best Teacher Award at Parul University (Vadodara), he is greatly enthused by the teaching-learning process and is highly inspired by the work of students at GSFC University.

He has a teaching experience of 9 years, during which he has served as Faculty in the Faculty of Management: St. Kabir Institute of Professional Studies, SDJ International College, Parul University, and then GSFC University. He also possesses 2.5 years of Industrial Experience.

He is delivering lectures to BBA and MBA students in the realm of finance, encompassing subjects such as Financial Management, Financial analysis, and modelling, as well as Security Analysis and Portfolio Management. With a combination of academic prowess and real-world experience, He has emerged as a sought-after authority in these intricate financial disciplines.

He possesses numerous publications, the majority of which have been featured in internationally recognised Journals known for their substantial impact factor. Notably, a significant publication has been showcased in the ABDC Copernican Journal. His paper is titled "Stock Prices: Effect of Behavioural Biases on Investors' Mindsets in Gujarat State, India. He has been awarded two times, the Best Research Paper Award in the International Conference sponsored by the UGC and AICTE. He has a Patent Publication with the Government of India in the year December 2021 with the title "Techno Innovation and Growth of Indian Share Market" in the Patent Office Journal.

Most Three Notable Publications

1. Soni, K., & Desai, M. (2021). Stock Prices: Effect Of Behavioral Biases On Investor's Mindset In Gujarat State, India. *Copernican Journal of Finance & Accounting*, 10(1), 67-79.
2. Derashri, P. D., Soni, M. K., Pandya, S., & Gupt, C. S. (2020). A STUDY ON INTEGRATION OF USEFULNESS AND CHALLENGES FOR IMPLEMENTING ICT WITH MEDIATING EFFECT OF ADVANTAGES FOR HIGHER EDUCATION IN INDIA. *PalArch's Journal of Archaeology of Egypt/Egyptology*, 17(7), 7115-7129.
3. Soni, K., & Desai, M. (2019). A study on different behavioral biases and its impact on Investor's Decision Making, *International Journal of Research and Analytical Reviews*, 6(2), 462-470.